



Outer West Community Committee

FACEBOOK highlights

14th June 2023 – 24th August 2023<https://www.facebook.com/LCCOuterWest>

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 10th February 2023 the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers from **1462** to **1485**.
- Held a position as the **4th** most popular Community Committee Facebook page across Leeds.

Definitions:

- **'reach'** is the number of people the post was delivered to
- **'engagement'** is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, many posts can be read without any further interaction!

Here are the top 3 posts for the Outer West area.

1st Place – Breeze in the Park – Hainsworth Park

3726 people had this post delivered to them and it had 275 post clicks.

The next Breeze for the outer west wards is Farsley 🤔
Breeze in the park will be at Hainsworth Park 8th August.

Get your tickets - <https://www.breezeleeds.org/breeze-in-the-park/>



2nd Place – Breeze in the park dates

3103 people had this post delivered to them and it had 258 post clicks.

🌟 Have you got your Breeze in the Park 2023 ticket yet ?? 🤔🎉
Don't miss out !!! <https://www.breezeleeds.org/> 🤖👁️👁️👁️👁️👁️



3rd Place – Ultimate guide to summer in the city

1039 people had this post delivered to them and it had **14** post clicks.

☀️ Summer is here, and it's time to make the most of the vibrant city! Whether you live local or just visiting Leeds, there are numerous exciting events happening both free and low-cost. Child Friendly Leeds have shared their ultimate guide to summer in Leeds here. From the fantastic Leeds Bear Hunt to arts, crafts, climbing and den building activities, there is something for everyone.

Image attached and link through: wearechildfriendlyleeds.com/2023/07/26/schoolholidays/



Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

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